info@paysoncooper.com

Topic: "Easy Marketing Secrets: Your Most Important Questions About Marketing Your Small Business"

11:00amP PST | 1:00pm CST | 2:00pm EST Time:

Phone: (712) 432-0850 Pin Code: 996899#

Visit: http://www.tweetchat.com and enter your twitter user name and the tag: #MktngQ to chat with other listeners and ask additional questions

**Note**: The audio replay will be available soon after the call concludes at http://www.paysoncooper.com/replay

## 4 Tips to Get the Most Out of This Call:

- 1. Print this sheet out so you can write and take notes during the call
- 2. Think of how to quickly implement the secrets revealed on the call
- 3. Make a deadline to complete at least 3 tips you'll learn on the call
- 4. Review the call material within 24 hours for higher retention

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In this brand new teleseminar learn and discover:
How do we market to a group, like nonprofits, schools, event planners, etc?
How would you go about calculating how much it will cost to obtain a new customer via marketing?
How do you turn an inquiry into a "confirmed" sale?
What is the best way to quickly build a following online for my business?
I am an online based lingerie retailer and I need to know what I can do to have my company noticed when being searched online to bring more customers?
I want to expand my offerings locally; what are some things I can do in my city, to promote myself and my services or products?
How do I get a client to pick up the phone and make an appointment with me for massage without them thinking that all I want is their business?

Is it vital to be technically savvy to accomplish big sales these days? For instance,

must I twitter, have a Facebook Fan Page, know everything about SEO, etc?

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1. How do we market to a group, like Nonprofits, schools, event planners, etc?

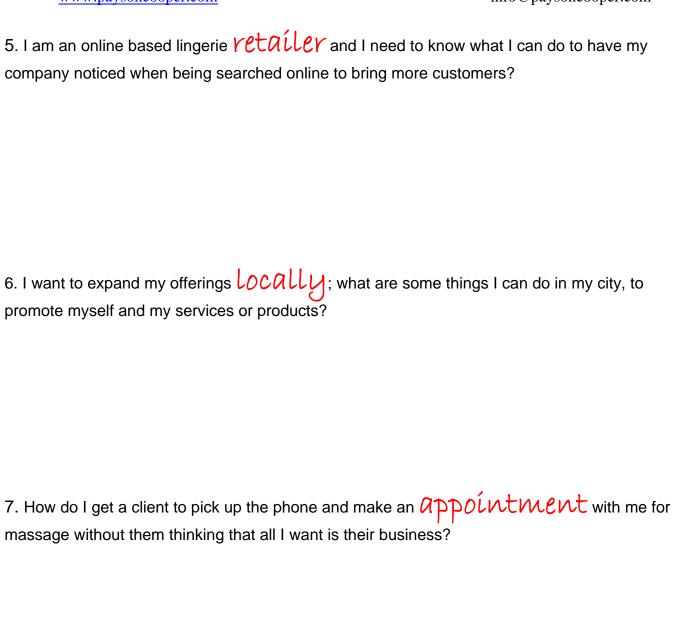
2. How would you go about calculating how much it will cost to obtain a new customer via marketing?

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3. How do you turn an inquiry into a confirmed sale?

4. What is the best way to quickly build a following ONLINE for my business?

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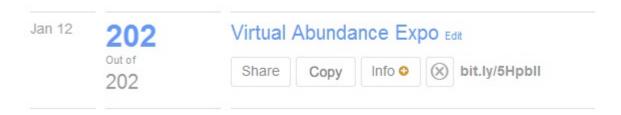
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8. Is it vital to be technically savvy to <code>accomplish</code> big sales these days? For instance, must I twitter, have a Facebook Fan Page, know everything about SEO, etc?

## **Twitter Success Story:**

My Transformational Jewelry.com holiday offer, combined with regular, scheduled, twitter promotions (which only took a few minutes to set up using the right tools) gave me more than a 1231% increase in sales over last year's holiday season.

A few weeks ago I promoted the Virtual Abundance Expo. I took only a few minutes to set up automated tweets for each day of the week, here is what happened, in less than a week:



And, I made affiliate commissions (SALES!) from these clicks when some of the people that clicked through, signed up.

## Just for you:

A special offer for my Twitter Sales in Twelve Minutes a Day course. Please visit:

http://www.twitterandmarketing.com/twitter-sales-in-12